

FOR IMMEDIATE RELEASE

McMahon Associates, Inc. Announces Promotion of Natalia T. Lercari, P.E., LEED AP to Office Lead for West Palm Beach, FL

FORT WASHINGTON, PA, February 16, 2021 – McMahon Associates, Inc., a transportation engineering and planning firm, is proud to announce the promotion of Natalia T. Lercari, P.E., LEED AP, to Office Lead in the firm’s West Palm Beach office. Natalia has admirably served as a Senior Project Manager at McMahon for more than 15 years, and also has the role of the Regional Service Leader for McMahon’s Florida Traffic Group. She has shown great commitment to the profession and the firm, and her elevation to the position of Office Lead is well deserved. In her promoted role, Natalia will be responsible for managing the day-to-day operations in the office, maintaining and growing the office’s client-base, expanding service offerings, and developing current and future staffing expertise.

Natalia has vast transportation engineering experience for both public and private-sector clients, and most recently has been responsible for managing the continuing service contracts on state and municipal projects. In the service contracts to state and local governments, she manages the day-to-day activities, and individual task work order assignments for traffic operations, transportation planning, and safety studies and audits. Natalia has conducted a wide range of traffic operational studies throughout Florida. Her transportation planning experience also includes the preparation of bicycle and pedestrian master plans, transportation element updates for several cities, future forecasts for FDOT using travel demand modeling, traffic impact studies/DRI studies, and interchange justification reports. For the private market, Natalia has also prepared and managed numerous traffic analyses and parking evaluation projects for a large number of development and retail clients.

Natalia uses her experience, excellent communication and strong leadership skills to achieve success for her clients and earn the respect of the general, travelling public in a multimodal transportation environment. She is also a recognized leader in professional societies having been named the WTE South Florida Member of the Year in 2018, and the Women’s Transportation Seminar Member of the Year in 2014.

Some of her recent key projects include the City of Fort Myers Bicycle & Pedestrian Master Plan for the Lee County MPO, the Key Corridors Evaluation for the City of Bonita Springs, the Bicycle Master Plan for the City of West Palm Beach, fatal crash safety reviews for FDOT District 6, and the evaluation of traffic impacts for the Brightline station and Transit Oriented Development (TOD) project constructed in West Palm Beach.”

“Natalia is a true asset to McMahon and the success of our Florida region,” said Joseph DeSantis, P.E., PTOE, President and CEO of McMahon Associates, Inc. “As we strive to meet the mobility needs in the Florida region, I am confident that her leadership of the West Palm Beach office will help provide strong guidance for our team, as our services continue to diversify within our specialized transportation engineering firm. Her work on pedestrian and bicycle projects, has already greatly increased our multimodal transportation services within the region. I look forward to Natalia using the same ingenuity and market knowledge to further solidify McMahon’s operations in Florida, and to elevate McMahon’s staff and client growth to the next level.”

About McMahon Associates, Inc.

Since 1976, McMahon Associates, Inc. has specialized in delivering innovative engineering, planning, design and technological transportation solutions to our clients. We have built trusting and lasting relationships by satisfying, and often surpassing, the needs of both governmental and private sector clients. We provide services for transportation projects from planning, to design and permitting, through construction. With more than 200 dedicated professionals in 15 offices along the East Coast, McMahon has the talent, ability and expertise to address any transportation assignment. For more information visit www.mcmahonassociates.com.

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